

**Toshiba e-STUDIO237**

23 PPM Monochrome  
Copy • Print • Scan • Fax

**Features:**

- **MSRP: Base unit, \$3,695**
- **Maximum monthly duty cycle: 74,000 impressions**
- **Average monthly volume: 5,000 impressions**
- **600-x-600-dpi resolution**

**Noteworthy:**

- **1,700-sheet maximum paper capacity**
- **Up to 90-lb. index from bypass tray**
- **90,000-impression PM cycle**

**Target Market**

The Toshiba e-STUDIO237, a 23-ppm monochrome MFP offering standard copy, GDI printing and TWAIN scanning, along with optional faxing and network connectivity, is targeted to small workgroups and offices. Because of its high preventive maintenance (PM) cycle of 90,000 impressions, the unit is virtually maintenance free, making it ideal for small businesses not wanting frequent service calls, according to Andrew Kim, Toshiba's product marketing manager. In addition, this unit's ID card copy feature, which copies both sides of an ID card onto one side of paper, also enables it to serve in medical offices and other environments where such a feature is needed.

**Competitors**

The e-STUDIO237's competitors include the Canon imageRUNNER 3025, Konica Minolta bizhub 250, Kyocera KM-2550, Ricoh Aficio MP 2510, Sharp AR-M257 and Xerox WorkCentre M128. According to Kim, the e-STUDIO237 stands out against the competition for its overall price point, high PM cycle, toner yield and image quality.

**WHAT'S NEW**

The e-STUDIO237 is a new offering for the Toshiba MFP product line. The unit offers a standard memory capacity of 112 MB. Further, this unit comes equipped with Toshiba Viewer software, which contains a standard GDI print driver and enables TWAIN scanning. Toshiba Viewer can also be combined with the optional fax kit and P3Fax software, which enables direct PC faxing.



## First Look — Toshiba e-STUDIO237

### FEATURES

The e-STUDIO237 offers a standard paper capacity of 350 sheets (a 250-sheet drawer and a 100-sheet bypass tray), which can be upgraded to 1,700 sheets with the addition of a 250-sheet paper feed unit, a 550-sheet paper drawer and a 550-sheet paper-feed pedestal. Each drawer handles paper weights from 17 to 20 lbs., while the bypass tray handles paper weights from 17-lb. bond to 90-lb. index. The unit's standard memory cannot be upgraded. Additional copy features include Interrupt, Job Build, Job Memory, Magazine/Electronic Sort and OHP Interleaving.

### SECURITY & REGULATORY COMPLIANCE

The e-STUDIO237 offers up to 99 department ID codes for user authentication. In addition, this unit uses a '100% Recycling Toner System,' which enables the machine to use all toner contained in the cartridge; no waste toner container is needed. According to Toshiba, approximately 50 percent of the base materials of its printed circuit boards contain no halogen, and more than 70 percent of the printed circuit board is constructed using lead-free solder. This unit also meets the new Energy Star requirements and offers an energy-saver mode and a sleep mode to reduce power consumption when not in use. To help contribute to Section 508 compliance, this unit also offers a control panel with enlarged number keys, an optional QWERTY keyboard (which is required for the network scan/fax kit) and a backlit control panel.

### OPTIONS

In addition to the options already mentioned, this unit offers users a choice between either an automatic document feeder or a reversing automatic document feeder, each of which holds up to 100 sheets. The network printing option provides PCL 5e/6 and PostScript 3 page description languages and offers 128 MB of additional print memory. The network scanning option includes scan to e-mail, SMB and FTP, and Internet faxing. Optional fax functionality includes a 5.7-MB fax memory, a 33.6-Kbps modem and PC faxing (requires the P3Fax option). Furthermore, this unit offers a duplexing unit and coin operator support.

### Software and Solutions

*The unit's embedded Web page, TopAccess, monitors device status and provides information on paper and toner levels and offers administrator-control features. e-BRIDGE Viewer software enables users to search among selected data stored on the PC, and allows users to narrow search criteria by application, folder and date. Optional RE-RITE converts scanned documents into 16 file types with the touch of a button and provides instant OCRing to transform hardcopy text and graphic documents into easily editable file formats. Optional PrintAudit helps administrators track and capture print data from every device within the network.*